



# YOUNGPRENEURS PROJECT



## AIM OF THE PROJECT

Youngpreneurs is an **EU-funded project** that aims to improve the knowledge of **young women** between 20 and 29 years old needed to start and **manage a business** or engage in self-employment or social entrepreneurship. The project develops skills in:

- **Personal branding**
- **Digital marketing**
- **Intercultural management**
- **Leadership**

The Youngpreneurs project aims to create **learning** and **career opportunities** within the EU by putting the professional participation, employability and entrepreneurial development of young women in the perspective of acquiring **social** and **entrepreneurial skills** for application in self-employment or social entrepreneurship in line with the European Partnership for Inclusion.



## TIME LINE

09/23

*Kick-off meeting  
online*

10-12/23

*Interviews and  
questionnaires  
with young  
women*

01-02/24

*Final Report*

03/24

*Compendium of  
Best Practices*

DISCOVER MORE



FOLLOW US



## MAIN OUTPUT



**Training  
Curriculum**

Designing a **new training programme** with sessions on entrepreneurship, soft skills, language and history; a new programme for young women with personal branding and digital marketing, intercultural management and leadership skills will be developed.



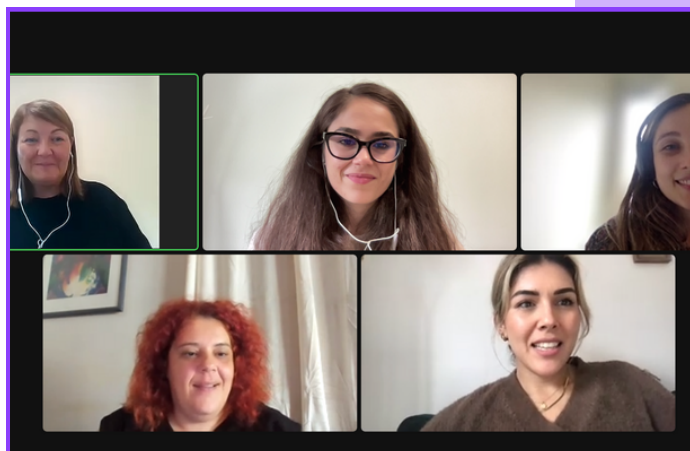
**Mentoring  
Forum**

The aim is to provide **support** to young women through mentoring sessions on personal branding and digital marketing, culture, intercultural management and leadership skills. The implementation of the transnational mentoring forum will increase awareness and promotion of the training programme for talents.

## KICK-OFF MEETING

The kick-off meeting of the project, coordinated by Impact Hub Stockholm, took place online in September 2023. The KoF was attended by all partners: Connecuts (Greece), FIP (Ireland), Exeo Lab (Italy).

The partnership outlined the first steps to start implementing the outputs.



DISCOVER MORE



FOLLOW US





Over the past few months, the **research activity** involving more than **100 stakeholders** was undertaken. Specifically, questionnaires were sent out and in-depth interviews were conducted with women entrepreneurs, with women who aspire to be entrepreneurs and with organisations that support the growth and development of entrepreneurial skills.

**You can watch the interviews on the [YouTube channel](#) or read the [Final report](#) of the interviews on our website.**



During these months, a **compendium of good practices** was also developed.

The creation of a compendium of good practices aims to challenge young women and mentors to broaden and deepen their understanding and knowledge of what is possible in terms of innovation and entrepreneurship. The compendium consists of 18 good practices from the 4 partner countries: Greece, Ireland, Italy and Sweden and it is accessible on the [website](#).

## MEET THE TEAM

### PROJECT COORDINATOR

[DISCOVER MORE](#)[FOLLOW US](#)